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BRENT SCHLENDER is one of the premiere chroniclers of the personal computer revolution, writing about every major figure and company in the tech industry. He covered Steve Jobs for the Wall Street Journal and Fortune for nearly 25 years. RICK TETZELI, executive editor of Fast Company, has covered technology for two decades. He is the former deputy editor of Fortune, and editor of Entertainment ...

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Title: Becoming Steve Jobs. Author: Brent Schlender, Rick Tetzeli. Publisher: Sceptre Genre: Biography, Business. First Publication: 2015. Language: English . Book Summary: Becoming Steve Jobs. We all think we know who Steve Jobs was, what made him tick, and what made him succeed. Yet the single most important question about him has never been ...

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Becoming Steve Jobs: The Evolution of a Reckless Upstart into a Visionary Leader by journalists Brent Schlender and Rick Tetzeli, is an unauthorized biography of Steve Jobs. Rick Tetzeli is Executive Editor of *Fast Company* and Brent Schlender is a writer, editor, and author, best known for his award-winning magazine profiles of prominent entrepreneurs and business leaders of the Digital Revolution.

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