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In The Black Book of Outsourcing, outsourcing gurus Doug Brown and Scott Wilson demystify the subject and show executives and staffers alike how to successfully assess and implement outsourcing, communicate internally and with partners, measure performance, and lead outsourcing transitions.

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The Black Book of Outsourcing: How to Manage the Changes, Challenges, and Opportunities @inproceedings{Brown2005TheBB, title={The Black Book of Outsourcing: How to Manage the Changes, Challenges, and Opportunities}, author={Douglas Brown and Scott Wilson}, year={2005} }

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In May 2005, Brown-Wilson partners Doug Brown and Scott Wilson co-authored the Black Book of Outsourcing. An update of the popular guide was published in 2008. [6] In April 2009, the Brown-Wilson Group was purchased by London, UK -based Datamonitor (a subsidiary of Informa).

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